

CSS Direct Standard Phone Append Layout

Position	Length	Description	Field Values
1 – 10	10	CSS Information	
11 – 20	10	Phone	The phone number may be on federal or state Telephone Number Suppression files. The user(s) is responsible for compliance with ALL Federal and State laws and regulations regarding Do Not Call and telephone solicitations
21 – 25	5	Zip	
26 – 26	1	Phone Code	V = Verified: CSS Match = Customer Phone N = New: CSS Match / No Customer phone D = Different: CSS Match different from Customer phone R = Retain: No CSS Match / Customer phone B = Bad: No CSS Match / No Customer phone
27 – 37	11	Filler	
38 – 38	1	Time Zone Numeric	1 = Eastern 4 = Pacific IN and AZ may not 2 = Central 5 = Alaska change for daylight 3 = Mountain 6 = Hawaii savings
39 – 39	1	Non-Match Code	N = Match Y = No match
40 – 40	1	Time Zone Alpha	A = Alaska H = Hawaii P = Pacific C = Central I = Indiana X = No Code E = Eastern M = Mountain Z = Arizona
41 – 41	1	Duplicate Code	D = Duplicate
42 – 42	1	DMA Do Not Call Code	S = Match to DMA (Direct Marketing Assn) Telephone Do Not Call File W = Match to Wireless phone number E = Match to Both DMA and Wireless phone number
43 – 43	1	National DNC Do Not Call Code	S = Match to National Do Not Call Telephone File ... Must be National Do Not Call File Subscription Holder X= Did Not Match to National DNC File
44 – 49	6	Run Date	Date file was processed (YYMMDD)
50 – 58	9	Filler	
59 – 59	1	Confidence Codes	1 = Full Name & Address 2 = Full Name & Near Address 3 = Last Name & Full Address 4 = Last Name & Near Address 5 = Last Name & Partial Address
60 – 81	22	Demographics	As requested
82 – 100	19	Filler	
101 – *	*	Original Customer Record	

Thank you for using CSS as your phone appending service bureau. If you have any questions or comments about your file or any of our services, please call your service representative at 402-359-1515.

Steve McCoy, smccoy@cssdirect.com
Matt Hurley, mhurley@cssdirect.com

Donna McDunn, dmcdudd@cssdirect.com
Matt Haynes, mhaynes@cssdirect.com

Let CSS Direct Help You Get Connected To Your Customers & Prospects!!